



# davison audiology

Professional Hearing Health Care Services

*Where Physicians Refer Their Patients*

You Have A Choice • Request Davison Audiology • Exceptional Customer Service

**740.695.1058**  
(Business Office)

*The Ohio Valley's largest and most experienced  
audiology practice*

*Hearing loss can  
affect people of all ages  
and in many different ways.*

*Seeing a professional will ensure  
a successful outcome.*

***Sudden Hearing Loss Can  
Be A Medical Emergency***

If you experience a sudden change in your hearing,  
contact Davison Audiology at 740.695.1058 for a hearing test.

## MISSION STATEMENT

We are Davison Audiology with over 70 years of combined experience at five convenient locations.

We identify type and extent of hearing loss and provide hearing aids. We offer sound, affordable solutions for everyone regardless of age. Our goal is to improve the communication ability of our patients through hearing aids or medical referrals. We are confident in our ability to improve quality of life through our knowledge and experience.

Davison Audiology accepts most insurances and works with local, state and federal programs. We provide new and reconditioned hearing aids and 90-day hearing aid trials.

Our staff is friendly, knowledgeable and understand your hearing problems. We pride ourselves on being honest and our ability to thoroughly explain the pitfalls of over-the-counter (OTC) hearing aids, online and print advertising, including how buying groups operate.

We educate, we counsel with no pressure to purchase.

We are Davison Audiology,  
*Where Physicians Refer their Patients.*



## **ATTORNEY GENERAL WARNING OF OVER-THE-COUNTER HEARING AIDS**

The Attorney General's office is alerting consumers to beware of some misleading tactics by over-the-counter hearing aid companies that make false claims of performance.

There are a lot of options for the hearing impaired that need hearing assistance, but quite honestly some of these products are not much better than putting your hand up behind your ear. Be careful and do your research so you don't add a money loss to a hearing loss.

It's estimated that nearly one in five Americans suffer from hearing loss.

Congress legalized the sale of over-the-counter (OTC) hearing aids in 2017. They have recently become available to the public.

These OTC products are not intended for adults or children under 18 with significant hearing loss.

Follow these guidelines when purchasing hearing aids and similar products:

- Be evaluated by a medical professional, such as ear, nose and throat specialist, ear specialist or any licensed physician. These professionals can assist you in the proper products that will help.
- Hearing aids should be fitted by an expert, such as a licensed, certified audiologist or doctor of audiology.
- Check the Better Business Bureau's website ([bbb.org](http://bbb.org)) for ratings.
- If a deal seems too good to be true, it likely is!



*“Early detection and appropriate intervention by a licensed, certified audiologist is essential for long-term disability effects to be avoided or minimized.”*

## **COMPREHENSIVE AUDIOLOGY CLINICS**

Our clinics offer the highest level of professional hearing services available in Ohio and West Virginia.

We are certified audiologists with over 70 years of combined experience. We can also provide service on location when needed.

Davison Audiology offers services to everyone:

- Individuals
- Businesses
- Industries
- Nursing homes
- Rehab facilities
- Senior organizations

Davison Audiology bills most insurances including:

- Medicare
- Medicaid
- UMWA
- OH/WV Workers' Compensation
- VA



## **WHAT IS HEARING LOSS?**

Hearing loss is the reduction in our ability to hear and understand speech and affects millions adults worldwide. Because it is gradual, it's important to be aware of hearing loss signs.

## **HEARING LOSS IMPACTS ALL ASPECTS OF YOUR LIFE**

Hearing plays a major role in our emotional well-being, physical health, and overall quality of life. Yet millions of people with hearing loss let it go untreated, despite research showing increased risk of falls, depression, anxiety, and dementia.

## **ONLINE HEARING TESTS**

Many people don't realize they have a hearing loss. Now it's easy to check. One million have taken this simple test.

**Log on to: [Starkey.com/online-hearing-test/](https://www.starkey.com/online-hearing-test/)!**



*“Professional hearing tests are not free, but they are often covered by insurance.”*

## **AVOID HEARING AID ADS WITH PICTURES AND PRICING**

Hearing aid ads can be misleading. Companies often advertise prices too good to be true. Avoid bait-and-switch ads with hearing aid pictures and prices. Some companies use the word audiology as part of their business name when they do not employ audiologists on site.

### **Trust your hearing to a professional.**

Avoid offers for free hearing tests. These tests are not typically performed by audiologists. Audiologists are the only professionals who are educated and trained to evaluate and treat hearing, balance and related disorders. Davison Audiology is the only practice in the Ohio Valley employing all licensed, certified audiologists and doctors of audiology covering five locations in Ohio and West Virginia.

## ABOUT US

**Davison Audiology** provides professional hearing health care services. Our clinics offer the highest level of professional hearing services in the Ohio Valley. We are certified audiologists with over 70 years of combined experience.



**Linda Davison, M.A., CCC-A** is a graduate of Ohio State University. She holds a Master of Arts Degree in the field of Audiology and a Bachelor of Arts Degree in Education in the field of Speech and Hearing.

Davison has been a clinical audiologist since 1976. She opened Davison Audiology in 1990 and is the sole owner of her growing practice.

Davison Audiology maintains offices at Belmont Physical Therapy, Trinity Medical Plaza, Barnesville Medical Center, Glen Dale Vision Center and Witten Professional Building. Mrs. Davison specializes in diagnostic hearing evaluations and amplification devices.

She is a lifelong resident of the Ohio Valley, growing up in Martins Ferry. She currently resides in St. Clairsville with her husband, Ken. She has two grown children.





**Suzanne M. Kubancik, M.S., CCC-A,** joined Davison Audiology in 1994. Suzanne received her Bachelor of Science majoring in Speech Pathology and Audiology and a Master of Science in Audiology from West Virginia University. Suzanne is experienced in the fitting of advanced technology digital hearing aids with special interest in assistive listening devices. A native of

the Ohio Valley, Suzanne works with both children and adults to improve their hearing health.



**Sara Tennant, AuD**

Sara joined Davison Audiology in 2022. She received her Bachelor of Science degree in Communication Disorders with a minor in Psychology from Marshall University in 2018 and received her Doctor of Audiology degree from University of the Pacific in May of 2022. She completed her audiology residency in South Carolina.

Sara has always had a passion for working with people to improve their quality of life through better hearing and communication. She moved back to the area to provide hearing healthcare.

Sara is licensed in WV and OH and a current member of the American Speech-Language-Hearing Association, Academy of Doctors of Audiology, and the WV Speech-Language-Hearing Association.

## HEARING LOSS?

Hearing loss can affect people of all ages and in many different ways. Early detection and appropriate intervention by a licensed, certified audiologist or doctor of audiology is essential for long-term disability effects to be avoided or minimized and communication, the human factor, to be enhanced.

If you are experiencing:

- Hearing loss or change in your ability to hear
- Ringing in the ear or ear noise (tinnitus)
- Trouble understanding speech, especially in background noise
- Having to ask people to repeat themselves
- Difficulty understanding people when you cannot see their face or you are on the phone
- Difficulty following group conversations
- The need to keep the volume on your TV or radio at a level others say is too loud

It's time to schedule a hearing test.

## HEARING AIDS FOR TINNITUS (HEAD NOISE)

### Tinnitus Technology Products

Tinnitus is a sensation of hearing sound (hissing, buzzing, whistling, roaring, chirping, etc.) in your ears or head and is commonly the result of hearing loss. Tinnitus technology products are available at Davison Audiology and will deliver personalized relief for each individual. The technology is customizable, and provides a comforting sound stimulus that is designed to deliver all-day relief from irritating tinnitus. All devices are available on a 90-day trial following a comprehensive hearing evaluation.

*“Are you affected with  
EAR NOISE, or TINNITUS?  
Schedule a tinnitus  
assessment at one of our  
clinics and receive a free  
copy of a tinnitus brochure.”*



## WHAT CAUSES TINNITUS?

Scientists and health experts don't know the exact physical cause of tinnitus, but several sources are known to trigger or make tinnitus worse, including:

- **Loud noises and hearing loss** – Exposure to loud noises is the biggest cause of tinnitus. It can destroy the non-regenerative cilia (tiny hairs) in the cochlea, causing permanent tinnitus and/or hearing loss.
- **Ageing** – As you age, those same cilia gradually deteriorate, which can lead to tinnitus and/or hearing loss.
- **Ototoxic medications** – Some prescription medications such as antibiotics, anti-inflammatories and antidepressants are harmful to the inner ear as well as the nerve fibers connecting the cochlea to the brain.
- **Hearing conditions** – Conditions such as otosclerosis and Ménière's disease are known to cause tinnitus.
- **Health conditions** – Tinnitus can also be a symptom of health conditions like cardiovascular disease, hypertension, diabetes, stress and head injuries.

## DAVISON AUDIOLOGY STAFF



**Linda**



**Suzanne**



**Sara**



**Dale Lynn**



**Lindsey**



**Amy**



**Tracy**

## **OUR SERVICES**

### **Hearing Tests**

No one is ever too old or too young to have a hearing test. Hearing loss can affect people of all ages and in many different ways. Hearing tests identify the type and extent of hearing loss and indicate the appropriate treatment.

### **Newborn or Infant Hearing Tests**

Hearing loss may be present at birth or occur after due to illness or injury. Since children learn speech and language from listening to other people talk, the first few years of life are especially critical for this development.

### **Hearing Tests for Young Children and Teens**

Children and teens may experience an unexpected hearing loss at any time. Since noise can also be a factor, protect your children from noise-induced hearing loss while using ear level electronic devices. Regardless of prior hearing screening outcomes, children and teens who demonstrate hearing loss symptoms should receive ongoing audiologic monitoring.

### **Real Ear Measurement (REM)**

REM provides verification for hearing aid fittings to ensure that maximum benefit is received from the device. It is now possible to “see” the amount of amplification that is reaching the ear. Adjustments to digital hearing aids are made at the time of the visit.

In addition, REM allows us to simulate hearing loss for family members or friends for better understanding of the way the hearing-impaired person hears everyday sounds. For this reason, when possible, bring someone to the appointment with you.

***Provider for Ohio/WV Workers' Comp and  
UMWA Members since 1990.***

# Davison Audiology accepts most insurance and discount programs, including:



**Humana**



**aetna**



**TruHearing**





*“Ninety-day hearing aid trials...the longest in the industry. We educate, we counsel, without pressure to purchase.”*

## OUR PRODUCTS

**Davison Audiology** is a professional hearing health care service provider. Davison Audiology has established relationships with high-quality manufacturers who provide hearing aids, tinnitus devices and other assistive listening devices.

Davison Audiology provides many devices including:

- Digital, Programmable, State-of-the-Art Hearing Aids with Tinnitus Technology
- Offering 90-Day Hearing Aid Trials
- Swim Molds/Water Molds
- Custom-Made Sound Molds for Noise Protection
- Hearing Aid Accessories, Amplified Telephones, TV Listeners, etc.

If you suspect a hearing loss, or are experiencing ringing in the ears, then you should schedule an appointment at one of our locations to meet with a licensed, certified audiologist or doctor of audiology.





## TYPES OF HEARING LOSS

1. **Sensorineural hearing loss (SNHL)** is permanent and results from changes in the inner ear (cochlea) and/or the auditory nerve.
2. **Sudden sensorineural hearing loss (SSNHL)** is a serious condition and should be treated as a medical emergency.
3. **Conductive hearing loss (CHL)** is often correctable and results from changes in the outer ear and/or middle ear.
4. **Mixed hearing loss (MHL)** results from the diagnosis of both a SNHL and CHL in the same ear.





## **COMMUNICATION STRATEGIES FOR AN INDIVIDUAL WITH HEARING LOSS:**

- Always face the individual speaking to you.
- Decrease as much environmental/background noise (television, radio) as you can.
- Ask the speaker to rephrase.
- Advocate – Make sure your communication partners are aware of your hearing loss.
- Amplified telephones – If you have any degree of hearing loss, even a very mild one, an amplified phone may help to improve your ability to understand telephone conversations.
- Captioning telephones – A captioning phone provides real-time, word-for-word captions. Davison Audiology provides these phones free of charge through Captel.
- Video calling – Video calling or conference call applications like Face Time or Skype can be used on a computer or mobile device.

## QUICK FACTS

### Heart Disease and Diabetes

It is believed that cardiovascular disease (CVD) can reduce blood flow to the ear and in turn cause damage to different parts of the auditory system. In addition, elevated blood sugar may be damaging the blood vessels and inner ear.

### Depression

Untreated hearing loss, social isolation, and depression can all contribute to an overall poorer quality of life.

### Age-Related

The “use it or lose it” principle applies to our ears. Unmanaged hearing loss can lead to deteriorated understanding of speech over time.

### Dementia

- Hearing loss leads to social isolation which is a known risk factor for dementia
- People with hearing loss work very hard to listen to and understand speech, often at the expense of memory

### COVID

New research also indicates that hearing loss could be a ‘long COVID’ symptom.

### Fall Risk

Audiologists identify, diagnose, and provide treatment options for patients with vestibular disorders that lead to dizziness and imbalance.

## FREQUENTLY ASKED QUESTIONS

### **Does Medicare pay for hearing services?**

Medicare pays for the first hearing test. Future hearing tests are also covered depending on patient symptoms and degree of hearing loss. Medicare does not pay for hearing aids.

### **What types of insurance do you accept?**

We bill most insurance plans. We are a provider for West Virginia Workers' Compensation, Ohio Workers' Compensation, UMWA, Medicare, Medicaid, and other insurance carriers. Contact the Business Office at 740.695.1058 or contact your insurance carrier regarding coverage of a hearing test or hearing aid.

### **Do you offer hearing aid trials?**

We offer 90-day trials, the longest in the industry, a 3-month opportunity to evaluate products and return them for credit if not fully satisfied.

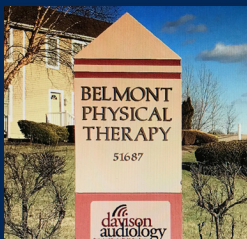
### **How will I pay for my hearing aids?**

It is possible that your insurance carrier will cover some or all of the expenses. We accept cash, checks, and all major credit cards.

### **What other products do you provide?**

We provide tinnitus devices, custom swim/water molds and hearing protection, as well as assistive listening devices such as amplified telephones, TV listeners, alarm clocks and doorbells, etc.

## Locations:



**Belmont Physical Therapy**  
St. Clairsville, OH



**Trinity Medical Plaza, Building 2**  
St. Clairsville, OH



**Barnesville Medical Center**  
Barnesville, OH



**Glen Dale Vision Center**  
Glen Dale, WV



**Witten Professional Building**  
New Martinsville, WV

## Appointments

**740.695.1058 (Business Office)**



Visit us at  
**[davisonaudiology.com](http://davisonaudiology.com)**  
or send e-mail to  
**[questions@davisonaudiology.com](mailto:questions@davisonaudiology.com)**

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